



Faith HIV & AIDS Awareness Day

Sunday, August 27th, 2017

Faith plays a major role in the lives of many Americans. Many find faith to be a connection to a spiritual being, deity or creator. Unfortunately for many Americans living with HIV, faith communities can turn from a place of refuge to a source of stigma and turmoil.

On August 27, 2017, RAHMA (www.haverahma.org) and its partners will spearhead the first Faith HIV & AIDS Awareness Day. The goal is to rally all US communities representative of the Muslim, Christian, Jewish, Buddhist, Sikh, Hindu and Baha'i faiths to take a stand against stigma in their congregations and raise awareness on HIV/AIDS. To make this day a success, 13 Faith Ambassadors will be placed in 13 major cities that are affected by high incidence and prevalence rates of HIV/AIDS. Advised by a steering committee comprised of leaders from across the nation, the Ambassadors will engage religious leaders of their cities, and rally the local community to make the day a success. The targeted cities are New York City, Washington DC/ Baltimore, Los Angeles, New Orleans, Houston, Atlanta, Miami, Baton Rouge, Memphis, Charlotte, Columbia, Jackson and Philadelphia.

Washington, DC will feature the main event and seeks to rally at Freedom Plaza. Faith leaders and activists around the US will speak out against stigma, educate the audience on how to get involved and advise on ways to create safe spaces in faith communities. After the rally there will be networking, free HIV Testing and more. The night before, a high level reception will take place at the Human Rights Campaign.

A powerful social media campaign will promote the event. A video with representatives of diverse faiths will call others to action and join in on this very important day. Pictures will also be disbursed over social media with diverse faith representatives.

The ultimate goal of this day is for it to be recognized on the AIDS.gov calendar and create change in faith communities across the nation, making it a safe space for those who are living with HIV.



Below is just a snapshot of some of the organizations that are involved:

ADAP Advocacy Association
Advocates for Youth
Atlanta Faith in Action
Baha'i Faith Community & Avenir Health
Black AIDS Institute
Department of State
Empact Africa
Health HIV
Islamic Relief USA
Kingdom International Ministries Virtual Church-KIMVC
Balm in Gilead
National LGBT Task Force
PEPFAR
Presbyterian AIDS Network (PAN) (PHEWA) Presbyterian Church (USA)
UBtheCure
UNAIDS
United Church of Christ
US Zen Institute
World Council of Churches

Will you join us?



**FAITH HIV/AIDS
AWARENESS DAY**



Become a Sponsor

Bronze Level (\$1000)

- Recognition as Bronze Sponsor
- Social Media Mention on Facebook and Twitter
- Name on National Faith HIV/AIDS Awareness Day Website

Silver Level (\$3000)

- Recognition as Silver Sponsor
- Social Media Mention on Facebook and Twitter
- Link to Organization Website on National Faith HIV/AIDS Awareness Day Website
- Logo on Website

Gold Level (\$5000)

- Recognition as Gold Sponsor
- Social Media Mention on Facebook and Twitter
- Link to Organization Website on National Faith HIV/AIDS Awareness Day Website
- Logo on Website
- Logo on T-Shirt
- 2 Tickets to Private Reception

Platinum Level (\$8000)

- Recognition as Platinum Sponsor
- Social Media Mention on Facebook and Twitter
- Link to Organization Website on National Faith HIV/AIDS Awareness Day Website
- Logo on T-Shirt
- 4 Tickets to Private Reception
- Logo on Front Page of National Faith HIV/AIDS Awareness Day Website
- 1 - 3 minutes of speaking time at the event
- Logo on Marketing Materials (Posters, Flyers, Info Sheets)
- Logo on Banner at the Event
- Verbally Recognized as a Sponsor at the Reception

Diamond Level (\$10,000)

- Recognition as Diamond Sponsor
- Social Media Mention on Facebook and Twitter
- Link to Organization Website on National Faith HIV/AIDS Awareness Day Website
- Logo on T-Shirt
- 6 Tickets to Private Reception
- Logo on Front Page of National Faith HIV/AIDS Awareness Day Website
- 3 - 5 minutes of speaking time at the event
- Logo on Marketing Materials (Posters, Flyers, InfoSheets)
- Logo on Banner at the Event
- Verbally Recognized as a Sponsor at the Reception and Event
- Acknowledged as Sponsor in Promo Video
- Announced as a Sponsor in PSA on Radio